

PROF. DR. ECKEHARD FOZZY MORITZ

GERMANY

INNOVATIONSMANUFAKTUR

From Insight to Action: A Sustainable Future on Ice



Berlin, September 11, 2024

FROM INSIGHT TO ACTION: A SUSTAINABLE FUTURE ON ICE

Prof. Dr. Eckeard Fozzy Moritz



**TO BE HERE TODAY FEELS LIKE
A DREAM COME TRUE**

Flashback

INNOVATION ON ICE

Füssen, September 28-29, 2023



Flashback

GAMES WIDE OPEN. GOOD FUTURE WIDE OPEN

ASPC Conference, Paris, October 6, 2023



Athletes4Climate



AFTERMATH OF INNOVATION ON ICE

„FUTURE ON ICE“ EVENT

planned for Fall 2025



INNOVATION OPPORTUNITIES IN POLYMER-BASED “ICE”



AFTERMATH OF ASPC CONFERENCE

FRIEDE.FREUDE.OLYMPIA.

"SPARK UP THE JOY"

Munich, May 16, 2024

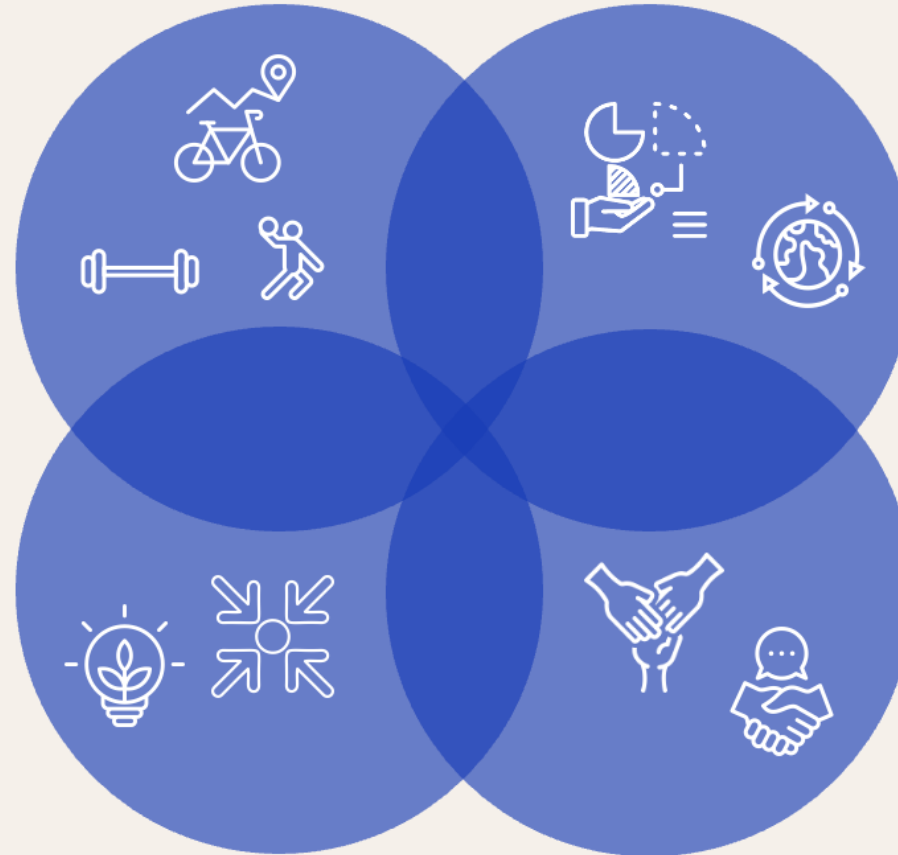


@Munich, Bode Schule



TODAY WE HAVE EVERYTHING IN PLACE

**Representatives
from different sports**



**Future topic area
with extremely high
sustainability relevance**

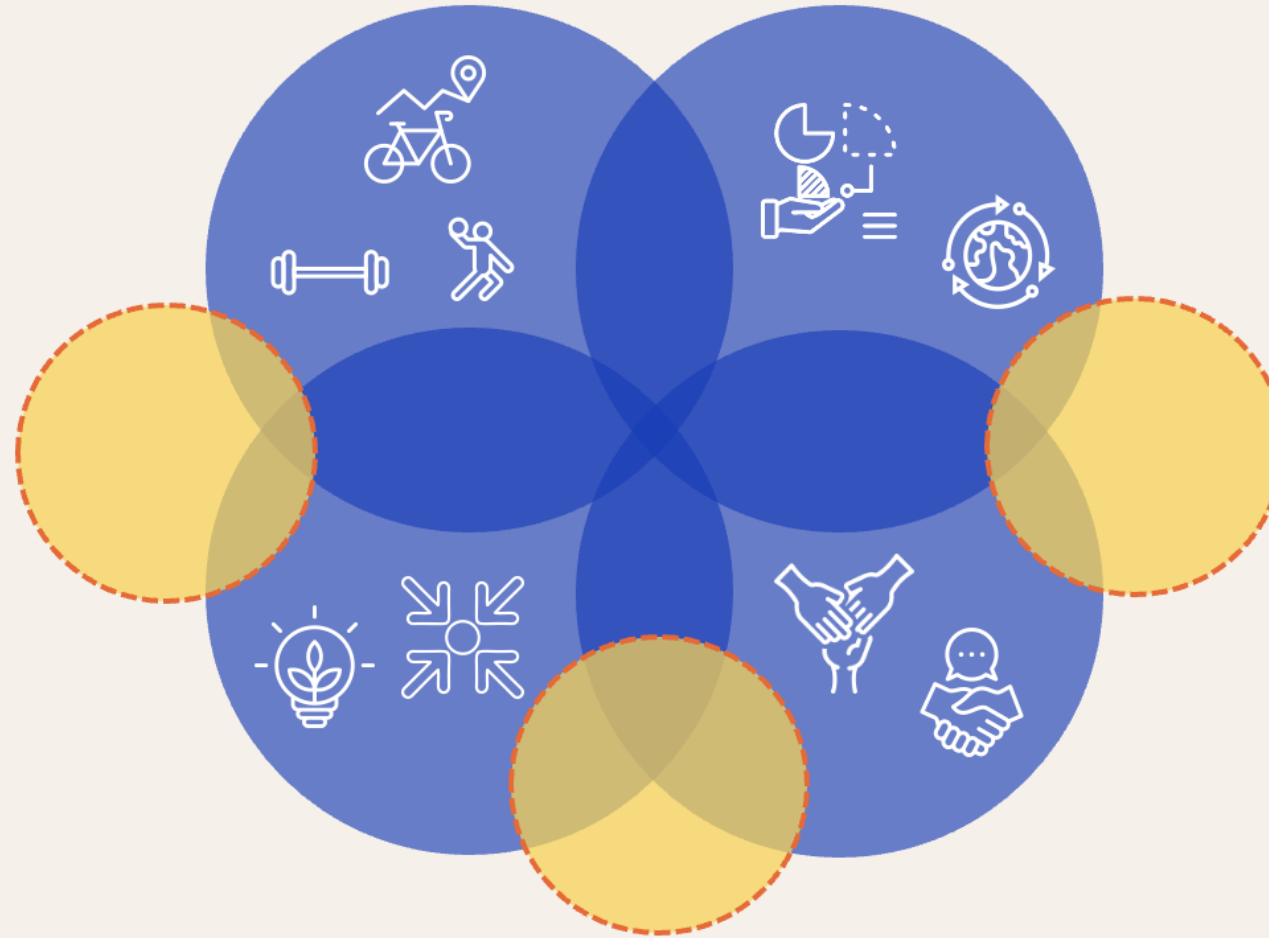
**Dedicated participants
from around the globe**

**Expressed *will*
to act together**



TODAY WE HAVE *ALMOST* EVERYTHING IN PLACE

Specific **projects to work** on a desirable future **together**



Resources to at least catalyze synergies and sustain momentum in cooperation and innovation

A stimulating, coordinating and **energizing body** / institution to keep up the heat



**THIS IS WHERE OUR
PROPOSITIONS START**

(THREE) SPECIFIC PROJECT PROPOSALS

A HOLISTIC VIEW ON REDUCING ENERGY CONSUMPTION

INCREASED ATTRACTIVENESS OF ICE SPORTS (YOUNG ATHLETES, SPECTATORS)

INCREASED SOCIETAL RELEVANCE

- Increased overall efficiency
- Reduction of energy needs in cooling
- Potentials of polymer-based “ice”
- Sustainable energy sources
- Improved use of energy and infrastructure
- Innovative system solutions
- Sustainability contributions of mobility policies



(THREE) SPECIFIC PROJECT PROPOSALS

**A HOLISTIC VIEW ON
REDUCING ENERGY
CONSUMPTION**

**INCREASED ATTRACTIVENESS
OF ICE SPORTS (YOUNG
ATHLETES, SPECTATORS)**

**INCREASED SOCIETAL
RELEVANCE**

- Innovative events across ice sports
- Innovative contest formats
- “Spectacularization” of competitions and events
- Exploration of Physical eSports, Metaverse, Smart Stadium, NFT, ...



(THREE) SPECIFIC PROJECT PROPOSALS

**A HOLISTIC VIEW ON
REDUCING ENERGY
CONSUMPTION**

**INCREASED ATTRACTIVENESS
OF ICE SPORTS (YOUNG
ATHLETES, SPECTATORS)**

**INCREASED SOCIETAL
RELEVANCE**

- Combatting physical inactivity
- Inclusion on ice
- Fall prevention
- STEM learning on ice



NEW RESOURCE OPPORTUNITIES

Through new partnerships

Power companies

Chemical industry

(Former) elite athletes

Stakeholders in health prevention

Culture and Arts

Metaverse / VR / AR tech companies

Ice cream manufacturers

Dentists



ENERGIZING BODY / INSTITUTION

Future Hub Ice / Joy of Gliding



**FUTURE
HUB EIS**

FREUDE AM GLEITEN

**Eine Anlauf-, Kompetenz- und Vernetzungsstelle für zukunftsorientierte
Initiativen rund um Sport, Spaß und Spektakel auf Eis: Innovationspotenziale in
Sport, Events und Infrastruktur**

Prof. Dr. Eckehard Fozzy Moritz – Innovationsmanufaktur – efm@innovationsmanufaktur.com

Was ist ein Future Hub?



If you want to build a ship, don't drum up people together to collect wood and don't assign them tasks and work, but rather teach them to long for the endless immensity of the sea.

Antoine de Saint-Exupéry



If you want to build a ship, don't drum up people together to collect wood and don't assign them tasks and work, but rather teach them to long for the endless immensity of the sea.

Antoine de Saint-Exupéry



If you want to keep ice sports alive and attractive, make people experience the joy of gliding





LET US GET FROM INSIGHT TO ACTION

Let us initiate joint projects, tap new resources, instill innovation drive

Let us do this
TOGETHER

Let us start
NOW

Reach me under
efm@innovationsmanufaktur.com

